



JMVH

at the front line in military medicine



MEDIA KIT

The Journal of Military and Veterans' Health has been dedicated to publishing original content on contemporary research advances in military health services in the Australasian region since 1990.

JMVH aims to provide a high-quality internationally-recognised medical and scientific forum for disseminating original research findings, reviews, commentaries and other matters that relate to the health and well-being of, men and women serving in the military and after their military careers, and the medical and health care support they receive.

The broad scope of JMVH recognises that military and veteran health matters extend across the whole lifespan of the member, from the time they join the military, through periods of active operational or non-operational service including time within the reserve forces, post military service and retirement.

JMVH recognises that those who serve in the Armed Forces can face ongoing health challenges related to the environments and activities in which they have served. This can be exacerbated by difficulties accessing appropriate treatment during and after their time in the defence force.

## Strengths

### REPRESENTATION

JMVH effectively consolidates the efforts of groups in the Australasian region that have an interest in scientific and professional publishing in the areas of veterans' health and military medicine.

### SCOPE

JMVH is the only peer-reviewed journal on military health in the Australasian region. Covering health matters across the whole life of the service member from before enlistment through service life and after separation, JMVH consistently reflects on improving military health services, beyond the immediacy of service employment and in times of both conflict and peace.

### READERSHIP

JMVH is distributed to AMMA members, International defence force personnel and Australian libraries. It is read by the military health community in both clinical and research settings throughout the region. This includes surgeons, GPs, dentists, allied health practitioners and general health professionals, many with their own practice.



### Editorial Board

JMVH is guided by an international editorial board with members from the military health community.

### Content

JMVH focuses on the challenges faced by forerunners in military and veteran health and delivers up to date contemporary articles on mastering new techniques, methods and research that can support practitioners in the field. JMVH considers original scientific material as well as operational articles that highlight issues and lessons learned in the field. It carries authoritative medical opinions, with submissions from independent authors and opinion leaders that cover all facets of medicine related to military and veterans' health. Themed issues provide scope for further exploration of contemporary and emerging issues.

JMVH publishes articles related to health of military personnel and veterans within two broad areas of interest:

#### Research and practice related

- Original Research
- Original Articles
- Short Communication
- Review articles
- Reprinted Articles
- Case Studies
- Abstracts from the Literature

#### Informative and commentary

- Editorials
- Letters to the editor
- Biographies
- History
- Obituaries
- Book reviews
- Commentary
- View from the Front

### Issue dates and deadlines

No	Issue Date	Booking Deadline	Materials Deadline
January			
1	January	1 December (previous year)	8 January
April			
2	April	1 March	30 March
July			
3	July	1 June	30 June
October			
4	October	1 September	25 September

## Why Advertise with JMVH?

### DISTRIBUTION

In addition to digital distribution to over 2000 Australian and International Defence Force personnel, each quarter copies are published in hard copy format and mailed to AMMA members and Australian libraries. It is also freely available to the military health and kindred communities online on the JMVH website.

### FREQUENCY

4 editions per year, including a Conference edition featuring abstracts from the annual conference.

### READER IMPRESSIONS

Most members consider JMVH the most valuable component of AMMA membership in disseminating important knowledge and information in the military health sector.

## Advertising standards

All advertisements submitted to JMVH are subject to editorial approval. Advertisers are responsible for ensuring advertisements comply with Commonwealth and State Laws in Australia. Publication of any advertisement is at the discretion of the Editor. Preparation of advertisements is at the Advertiser's cost.

## Cancellations

No cancellations will be accepted after the booking deadline.



Example of half page advertisement



Example of full page advertisement

## Advertisements in the JMVH

### PRINT MATERIAL REQUIREMENTS

- Preferred file format is high resolution pdf
- Resolution of 300dpi
- All fonts and images to be embedded
- Include registration marks
- Include 5mm bleed
- Maximum external dimensions must not exceed 297 x 210mm (A4). Please see Advertisement sizes
- All advertisements submitted to JMVH are subject to editorial approval
- High resolution Pdf files of no larger than 15mb can be emailed to [secretariat@amma.asn.au](mailto:secretariat@amma.asn.au)

Note: we will not be responsible for reproduction quality if your ad does not meet these specifications

### APPROVAL

A draft pdf of the advertisement must be sent to [secretariat@amma.asn.au](mailto:secretariat@amma.asn.au) for approval according to advertising guidelines.

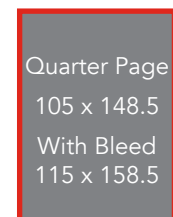
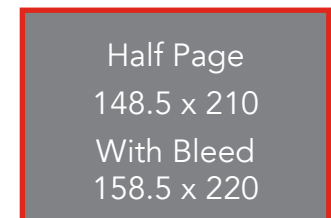
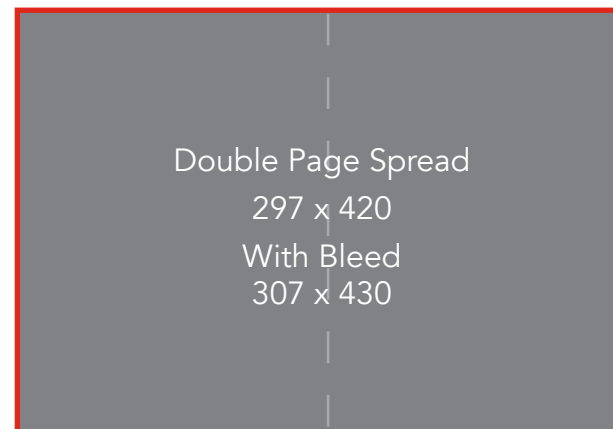
### SUBMISSION OF MATERIAL

Final files must be delivered to [secretariat@amma.asn.au](mailto:secretariat@amma.asn.au) by the date indicated for the Material Deadline for the required issue.

### ADVERTISING RATES

FULL COLOUR ADVERTISEMENTS	1 per year	2 per year	4 per year
Inside Front	\$2000	\$3800	\$7400
Inside back	\$1800	\$3400	\$6800
Double Page Spread	\$2300	\$4400	\$8600
Full Page	\$1500	\$2900	\$5600
Half Page	\$900	\$1700	\$3200
Quarter Page	\$700	\$1300	\$2400

### ADVERTISEMENT SIZES



■ Trim ■ With Bleed

## Advertisements on the AMMA and JMVH Website

### WEB BANNER REQUIREMENTS

- Preferred format GIF or JPEG
- Size 380 x 215 pixels
- Banner Advertisements must be supplied with click-through URL
- All advertisements submitted to JMVH and AMMA are subject to editorial approval
- GIF or JPEG files of no larger than 15mb can be emailed to [secretariat@amma.asn.au](mailto:secretariat@amma.asn.au)

Note: we will not be responsible for reproduction quality if your ad does not meet these specifications

### APPROVAL

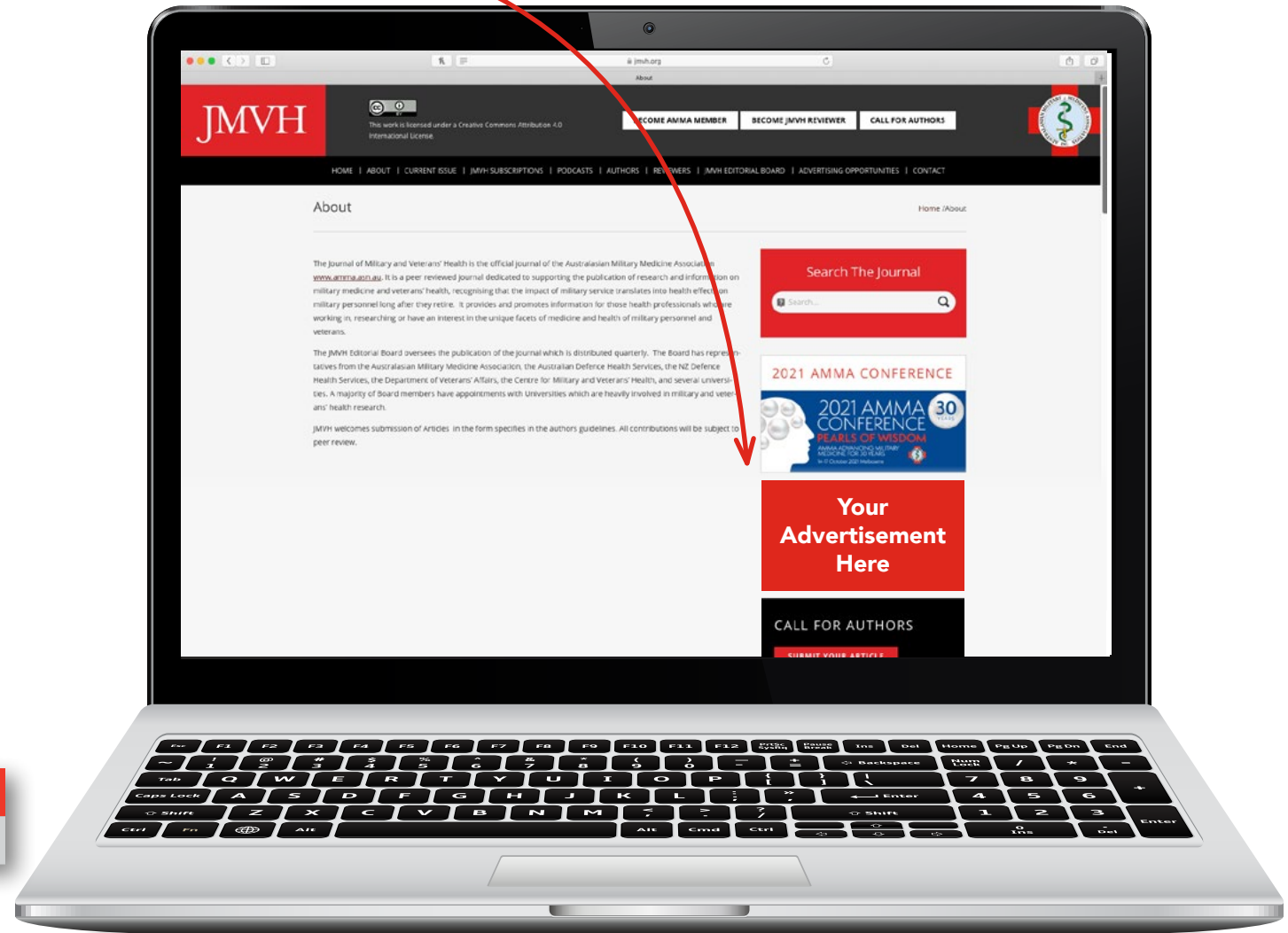
A draft pdf of the banner advertisement must be sent to [secretariat@amma.asn.au](mailto:secretariat@amma.asn.au) for approval according to advertising guidelines.

### SUBMISSION OF MATERIAL

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### ADVERTISING RATES

WEB BANNER AD	6 months	12 months	18 months
380 x 215 pixels	\$600	\$1100	\$2000





JMVH

Thank you for considering advertising with AMMA and JMVH.

If you have any more questions please don't hesitate to contact us.

**BOOKINGS AND INFORMATION**

For all advertising booking and inquiries please contact the AMMA secretariat.

AMMA Secretariat

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Email: [secretariat@amma.asn.au](mailto:secretariat@amma.asn.au)

[www.amma.asn.au](http://www.amma.asn.au) | [www.jmvh.org](http://www.jmvh.org)